

CONTRACT



KREM
4103 S.Regal St.
Spokane, WA 99223
(509)448-2000

And:

Media Plus +
160 Roy Street
Seattle, WA 98109

<u>Contract / Revision</u> 1300643 /		<u>Alt Order #</u> 08383219
<u>Product</u> CAT MCMORRIS #2182		
<u>Contract Dates</u> 10/10/16 - 12/03/16		<u>Estimate #</u> 2182
<u>Advertiser</u> Cathy McMorris Rodgers for Congress		<u>Original Date / Revision</u> 10/28/16 / 10/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KREM	<u>Account Executive</u> Mary Byun	<u>Sales Office</u> Telerep Seattle
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913105	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 369
<u>Agency Ref</u> 1972AG		<u>Advertiser Ref</u> 27645

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	All	10/17/16	11/04/16	Bold & the Beautiful	12:30 PM-1:00 PM		:30				NM	0	\$0.00
N 2	All	10/17/16	11/04/16	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTWTF--				1	\$180.00				
	Week:	10/24/16	10/30/16	-----				0	\$0.00				
	Week:	10/31/16	11/06/16	-----				0	\$0.00				
N 3	All	10/10/16	11/04/16	Two Broke Girls 7-730p	7:00 PM-7:30 PM		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	MTWTF--				1	\$90.00				
	Week:	10/17/16	10/23/16	-----				0	\$0.00				
	Week:	10/24/16	10/30/16	MTWTF--				1	\$90.00				
	Week:	10/31/16	11/06/16	-----				0	\$0.00				
4	All	10/10/16	11/04/16	Two Broke Girls 730-8p	7:30 PM-8:00 PM		:30				NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	MTWTF--				1	\$90.00				
	Week:	10/17/16	10/23/16	MTWTF--				1	\$90.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	All	10/17/16-10/23/16	Two Broke Girls 730-8p	7:30 PM-8:00 PM	MTuWThF----	:30		\$90.00		NM		
			<u>Credited</u>										
	Week:	10/24/16	10/30/16	MTWTF--				1	\$90.00				
	Week:	10/31/16	11/06/16	MTWTF--				1	\$90.00				
D 5	All	10/10/16	10/10/16	Mon Prime B1	9:00 PM-9:30 PM		:30				NM	0	\$0.00
D 6	All	11/03/16	11/03/16	Thu Prime A2	8:30 PM-9:00 PM		:30				NM	0	\$0.00
D 7	All	10/20/16	10/20/16	Thu Prime B1	9:00 PM-9:30 PM		:30				NM	0	\$0.00
8	All	11/02/16	11/02/16	Wed Prime A	8:00 PM-9:00 PM		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	--1----				1	\$950.00				
N 9	KREM	10/10/16	11/04/16	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30				NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	MTWTF--				1	\$180.00				
	Week:	10/17/16	10/23/16	MTWTF--				1	\$180.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$180.00				
Week:		10/31/16	11/06/16	-----				0	\$0.00				
10	KREM	10/24/16	10/28/16	Two Broke Girls 7-730p	7-730p	MTWTF--	:30	2	\$90.00	0.00	NM	2	\$180.00
N 11	KREM	10/10/16	11/04/16	CBS This Morning	7-9a		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	MTWTF--				1	\$75.00				
Week:		10/17/16	10/23/16	MTWTF--				2	\$75.00				
Week:		10/24/16	10/30/16	MTWTF--				1	\$75.00				
Week:		10/31/16	11/06/16	-----				0	\$0.00				
12	KREM	10/10/16	10/10/16	Mon Prime B	9-10p	1-----	:30	1	\$750.00	0.00	NM	1	\$750.00
13	KREM	11/03/16	11/03/16	Thu Prime B1	9-930p	---1---	:30	1	\$600.00	0.00	NM	0	\$0.00
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	KREM	11/03/16-11/03/16	Thu Prime B1	9-930p	----Th-----	:30	\$600.00	NM			
Credited													
14	KREM	10/24/16	10/28/16	Two Broke Girls 730-8p	730-8p	MTWTF--	:30	1	\$90.00	0.00	NM	1	\$90.00
15	KREM	10/27/16	10/27/16	Thu Prime B1	9-930p	---1---	:30	1	\$600.00	0.00	NM	1	\$600.00
16	KREM	10/19/16	10/19/16	Wed Prime B	9-10p	--1----	:30	1	\$800.00	0.00	NM	1	\$800.00
Totals								0.00				20	\$4,840.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	18	\$3,800.00	(\$570.00)	\$3,230.00
10/31/16 - 11/04/16	2	\$1,040.00	(\$156.00)	\$884.00
Totals	20	\$4,840.00	(\$726.00)	\$4,114.00

Signature: _____ Date: _____

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